

An Overview of Alert Ready - Canada's National Public Alerting System

November 24, 2026

1:30-3:00pm MT

This session will provide an overview of the national public alerting system, also known as Alert Ready. The presentation will cover several topics, including: The roles and responsibilities of the various partners involved with public alerting in Canada; System utilization and capabilities; A description of how emergency alerts are distributed to the public; And, the future evolution of the Alert Ready system and building a more effective public alerting system.



Learning Outcomes:

- Increase your overall understanding of the Canadian alerting model and how Alert Ready system works
- Learn about the distribution of emergency alerts to television, radio, and wireless devices
- Gain knowledge about the collaboration between partners on using Alert Ready for Indigenous communities

Speakers:

Martin Bélanger is the Head Alerting at Pelmorex. He leads the strategic direction of public alerting for Pelmorex and oversees the operation of the National Alert Aggregation and Dissemination (NAAD) System, the central technical infrastructure of Alert Ready, Canada's emerging alert system. Martin manages relationships with all federal, provincial and territorial governments across Canada whose roles in public alerting are integral to the safety of Canadians.



Pelmorex
Alerting



Target Audience: General public and members of Indigenous communities and organizations who want to learn more about Alert Ready

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<https://fntn.ca/Home/Register-VC?eid=23118>

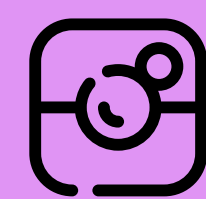
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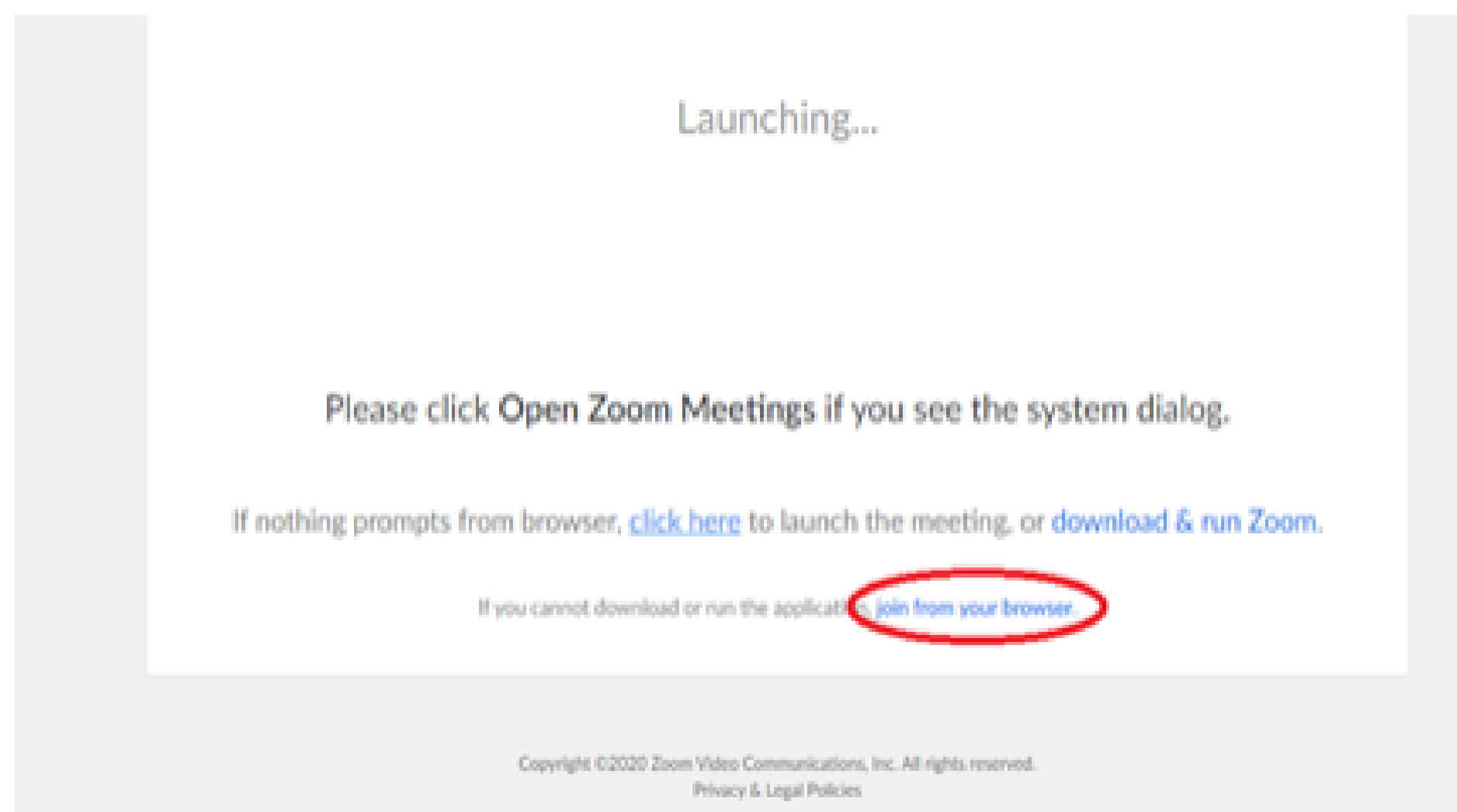
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