

Leading Change - Gender Based Violence Prevention

February 18, 2026

1:30-3:00pm MT

Leading Change is a Gender-based violence prevention initiative developed by Alberta Council of Women's Shelters. This interactive Leading Change presentation will address societal norms and stereotypes pertaining to men and women that permeate our culture, asking participants to recognize and reflect how each of us participates in these societal norms and stereotypes and the culture created through that participation. A culture that creates and contributes to beliefs of acceptance towards gender-based violence/violence against women. Transformative educational tools will be presented to equip and empower everyone, but with a focus on men and boys, to lead change by taking an active, leadership role in intervening and preventing violence against women.



Learning Outcomes:

- Learn of societal norms and stereotypes that create a culture of acceptance for gender-based violence.
- Recognize the need for positive change.
- The bystander approach and how we can lead change by not doing nothing, with a focus on safety and explanations of approaches of: direct, distract, delegate, delay, document.
- Creating confidence to Lead Change

Speakers:

Paulette Leer - Second Stage Program Coordinator, Emergency and Second Stage Women's Shelter in Rocky Mountain House, Alberta

Carolyn Lavallee - Family Support Worker, Mountain Rose Centre

Silvia Clark - Community Outreach, Mountain Rose Centre



Target Audience: Anyone that would like to learn more about violence against women and steps anyone can take to challenge societal norms pertaining to gender based violence and building comfort and confidence to challenge those societal norms and stereotypes.

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