



TIPS TO GET THE MOST NUTRITION FOR YOUR MONEY AT THE GROCERY STORE

Lauren Renlund, MPH, RD

Dietitian with Yellowhead Tribal Council

1



TODAY'S AGENDA

- About me
- Balanced plate
- Grocery Tips
- Healthy swaps

2

A LITTLE ABOUT ME



- Live in Edmonton, AB, Treaty 6
- Working for YTC for 4.5 years
- Registered Dietitian for 7 years
- YTCdietitian on Facebook

3

FOOD IS EXPENSIVE

- Food prices have increased
- Hard to fit food into tight budget
- Many healthy foods can be expensive
 - BUT there are also cheap healthy foods

4

OTHER PLACES TO GET FOOD

- Hunting
- Gathering
- Gardens
- Food banks
- Good food boxes
- Community kitchens
- Convenience stores
- Dollar stores



5

BALANCED PLATE

- Nutritious foods
- Varying prices
- Will give tips for each food group

Have plenty of
vegetables and fruits

Eat protein foods

Make water
your drink
of choice



Choose
whole grain
foods

6

NUTRIENTS

MORE

- Protein
- Fibre
- Vitamins
- Minerals

LESS

- Sugar
- Salt
- Saturated fats

7

LEARN WHAT'S IN FOOD

Ingredients List

Ingredients: Organic whole grain wheat, Organic cane sugar, Organic cinnamon, Organic natural flavour.
Contains: Wheat.



Nutrition Facts Table

Nutrition Facts	
Per 28 biscuits (55 g)	
Calories 190	% Daily Values*
Fat 1 g	1 %
Saturated 0 g	0 %
+ Trans 0 g	
Carbohydrate 43 g	
Fibre 6 g	21 %
Sugars 8 g	8 %
Protein 6 g	
Cholesterol 0 mg	
Sodium 0 mg	0 %
Potassium 175 mg	4 %
Calcium 20 mg	2 %
Iron 1.5 mg	8 %
Thiamine 0.175 mg	15 %
Niacin 3.5 mg	22 %
Vitamin B ₆ 0.15 mg	9 %
Pantothenic 0.45 mg	9 %
Phosphorus 150 mg	12 %
Magnesium 60 mg	14 %
Zinc 1.25 mg	11 %

*% Daily Values are based on a diet of other people's secrets.
 *% or less is a little, 15% or more is a lot.

8

BEFORE THE STORE



Compare flyers
(Flipp app)



Check fridge
and cupboards



Choose recipes
and snacks



Write grocery
list

9

BRING WITH YOU



Grocery list



Calculator



Reading glasses

10

WHAT INCREASES COST

01

Size

- Small vs bulk

02

Convenience

- Pre-cut/washed/
cooked

03

Brand names

- Marketing

11

SIZE

- Price per 100g

\$/kg	NET WEIGHT POIDS NET	PRICE/PRIX
22.91	1.548 kg	\$ 35.46

\$/kg	NET WEIGHT POIDS NET	PRICE/PRIX
23.35	1.218 kg	\$ 28.44

12

SIZE

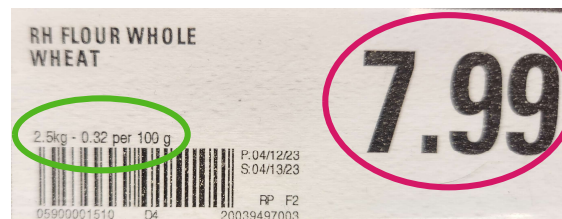
- Price per 100g



13

SIZE

- Price per 100g



14

CONVENIENCE

- Precut
- Prewashed
- Precooked
 - Exception can be rotisserie chickens



15

MARKETING TACTICS

- Outside and inside store
- Brand names compete for best reputation
- Featured items at end of aisle displays
 - Not always a good deal
 - Can't compare to similar items



16

FOOD GROUPS

- Grains
- Proteins
- Veg and fruits
- Plus beverages

Have plenty of
vegetables and fruits

Eat protein foods

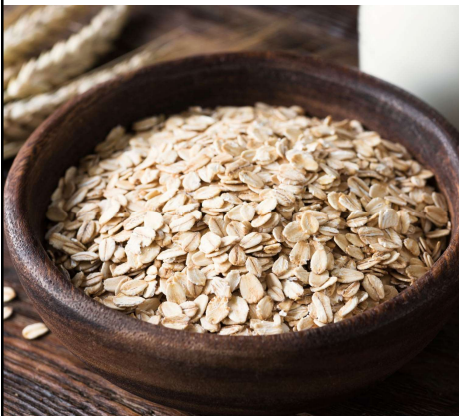


Make water
your drink
of choice

Choose
whole grain
foods

17

GRAINS



- Least expensive of food groups
- Buy in bulk and store airtight
- Whole grains have **MORE** nutrients
 - Brown bread/pasta/rice, oats, barley
- Look for lower sugar

18

VEGETABLES AND FRUITS



- “Nutrient dense”
- Seasonal produce
- Canned and frozen just as nutritious as fresh

19

VEGETABLES AND FRUITS



- Canned fruits in water or juice
- Low or no salt vegetables
- Rinse canned before eating
- Lasts for years
- Check for dents

20

VEGETABLES AND FRUITS



- Frozen
 - Typically no sugar/salt added
 - Large bags
 - Mixed bags great for variety
 - Lasts for years

21

VEGETABLES AND FRUITS

- Salad mixes
 - Buy larger bottles of dressing
 - Put paper towel in bag
 - Freeze leftover greens
 - Nutrients:
- Iceberg -> Romaine -> Spinach, Kale



22

PROTEINS

- Meats
- Fish and seafood
- Eggs
- Milk, yogurt and cheese
- Beans, nuts and seeds
- Soy products



23

BEANS AND LENTILS

- Protein plus fibre!
- Canned or dried
 - Dried may need soaking
 - Split lentils don't need soaking
 - Low salt canned



24



NUTS AND SEEDS

- Lots of nutrition in small amount
- Healthy fats, protein and fibre
- Natural peanut butter
 - = no added salt oil sugar

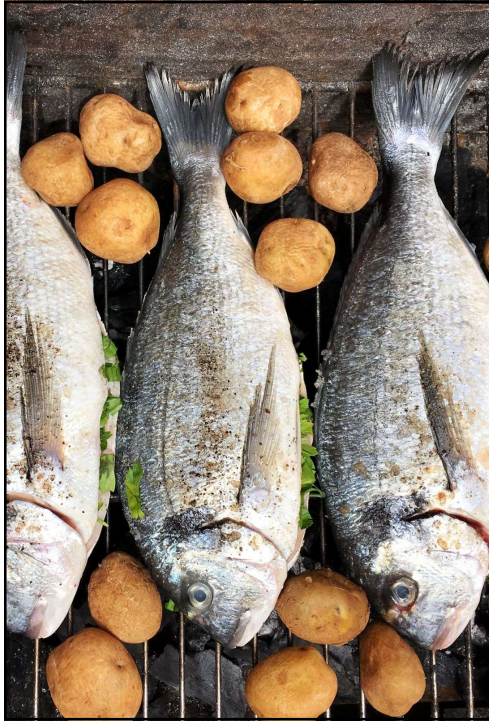
25



MEAT & POULTRY

- Leaner = more protein, less fat
- Breeding = less meat
- Boneless skinless poultry
 - Unless you have use for the bones
- Rotisserie chicken often good deal

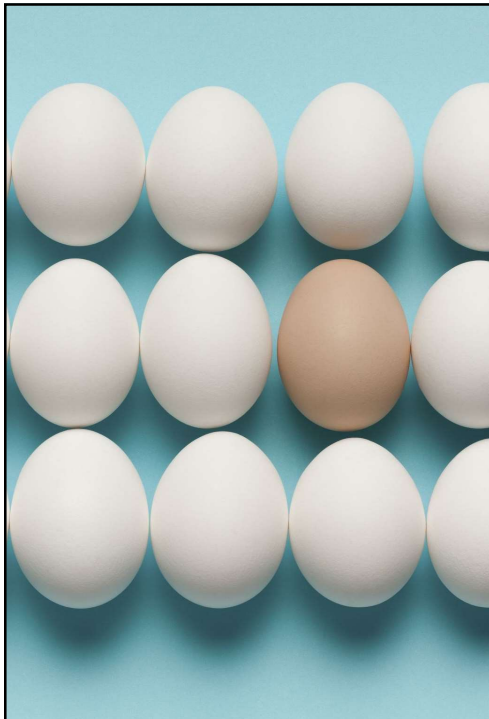
26



FISH & SEAFOOD

- Canned
- Frozen
- No breading = more fish

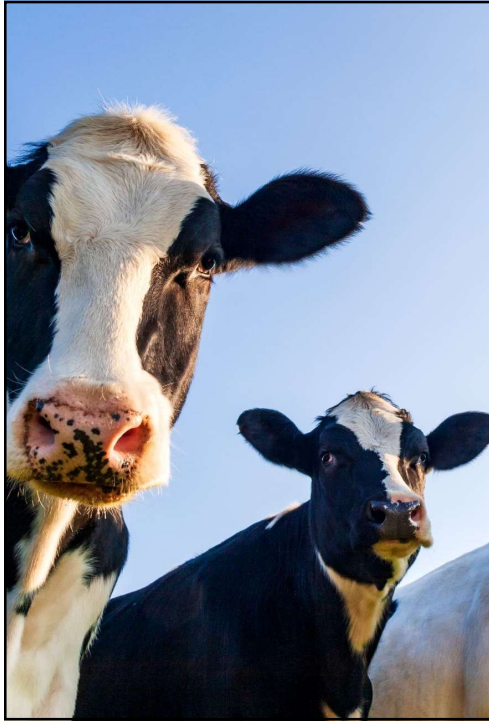
27



EGGS

- Added cost:
 - Brown eggs
 - Omega-3
 - Free run/range
 - Pre-boiled

28



MILK & ALTERNATIVES

- Make sure enriched with calcium and vit D
- Cows milk and soy milk highest protein
- Flavoured milks = high sugar

29



CHEESE

- Block cheese = best nutrition and price
- Pre-sliced and shredded higher cost
- Processed slices and cheese spread lower nutrition

30



YOGURT

- More yogurt in small tub
- Small cups convenient
- Plain = less sugar
- “Kids” yogurt typically higher sugar

31



BEVERAGES

- Water healthiest choice
 - Tap water is okay
 - Avoid “special” waters
 - “nutrition” waters often sugary
- Milk and alternatives are nutritious

32

TOMATO BEAN SOUP



INGREDIENTS

- 1 can diced tomatoes
- 1 can beans in tomato sauce
- 1 cup water
- 1 teaspoon dried basil OR italian seasoning
- 1 teaspoon dried parsley OR italian seasoning
- optional - ½ cup grated cheddar cheese
- optional - 2 tablespoons chopped chives/
green onion or yellow onion

DIRECTIONS

1. Turn on the stove to medium-high heat. Put tomatoes, beans, water, basil and parsley into a medium saucepan. Heat to boiling.
2. Turn down heat and simmer soup, uncovered, for 10 minutes. Stir several times.
3. Serve in bowls with grated cheese on top. Optional: add chopped green onions/chives on top for extra flavour.

Recipe from the Basic Shelf Cookbook

33

QUESTIONS?

Thanks for listening!
@YTCdietitian on Facebook



34