

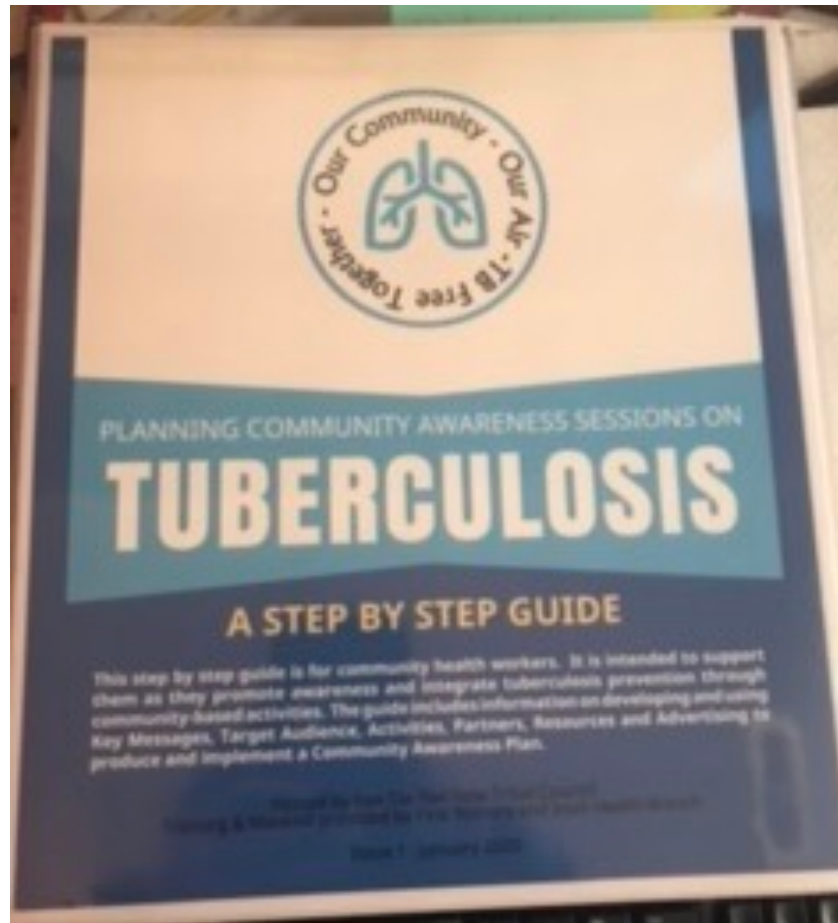
# Information Session on Planning an Event for World TB Day 2023

Deana Nahachewsky, TB Screening and Education Nurse  
Andrea Warman, Regional TB Program Coordinator  
Sharon Lane ,University of Alberta Nursing student

**This presentation is being recorded.**



# Previous TB Training 2020



# Today's Agenda



- World TB day
- History of TB
- Present day rates of TB
- Community education & awareness

&

Planning a “TB Awareness” Community session

- Guiding Principles
- Brainstorming

# March 24<sup>th</sup> is World Tuberculosis Day 2023



*Dr. Robert Koch*

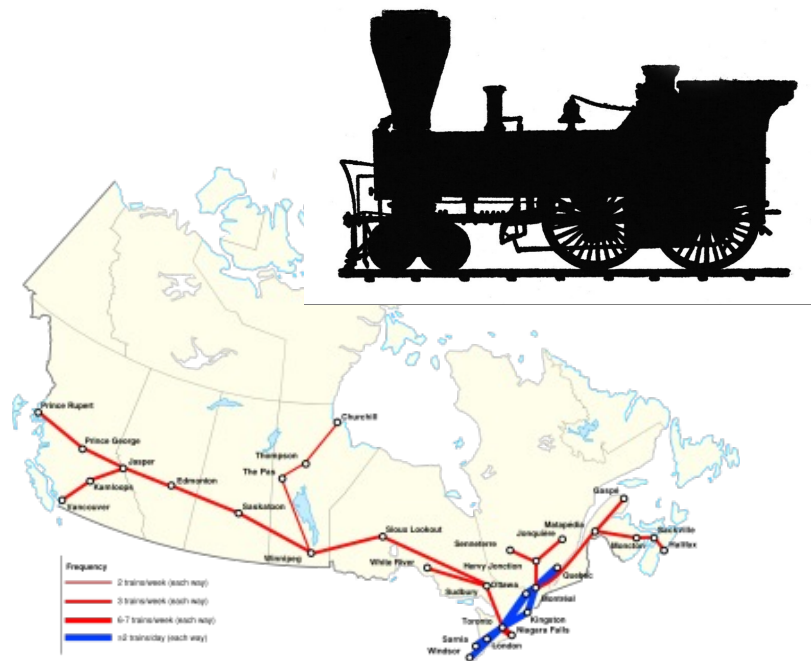
TB IS THE 2ND TOP INFECTIOUS KILLER IN THE WORLD, WITH DEATHS INCREASING IN 2020 FOR THE FIRST TIME IN OVER A DECADE.

**INVEST** IN TB SERVICES

to strengthen health systems, pandemic preparedness and end preventable deaths.



# The History of TB



# Present day rates of TB

**A total of 1.6 million people died from TB in 2021  
(WHO, October 2022)**

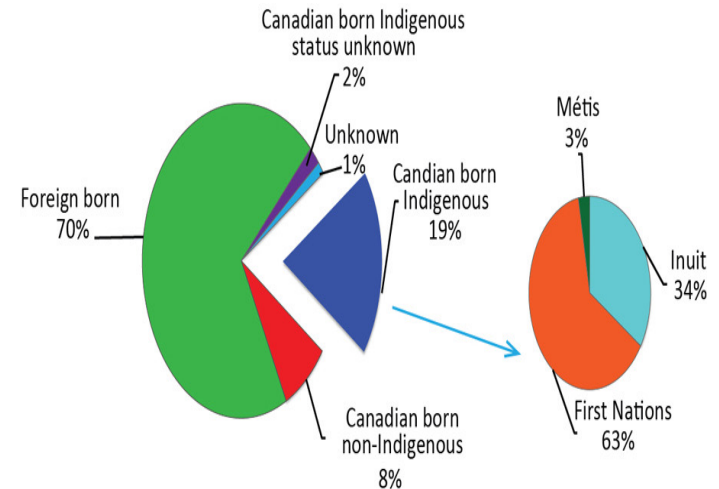
**Globally, TB incidence is falling at about 2% per year  
(WHO, October 2022)**

**TB is the 13th leading cause of death and the second  
leading infectious killer. (WHO, October 2022)**

**Despite TB being both preventable and curable,  
Canadians still experience active TB.**

**Without treatment, TB can be fatal. (Even in Canada)**

**The rate of TB among First Nations living on reserve is  
over 40 times higher than the Canadian-born non-  
Indigenous population**



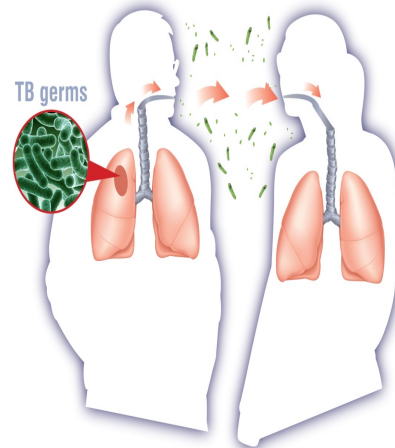
# Education and Awareness

**Community involvement in TB prevention and control**

**TB is both curable and preventable!**

**TB cases can happen anywhere.**

**Through community education cases are found earlier**



# Planning Community Awareness Sessions on Tuberculosis: A Step by Step Guide

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Tab 2: Audience

Tab 3: Key Messages

Tab 4: Activities

Tab 5: Partners

Tab 6: Resources

Tab 7: Advertising

Tab 8: Current Community Awareness Plan

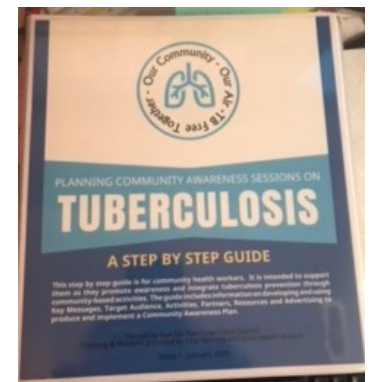
Tab 9: Evaluation

Tab 10: Completed Plans & Evaluations

Tab 11: Templates



*6 key Principles we will discuss today*





# Planning Community Awareness Sessions on Tuberculosis: A Step by Step Guide

## Tab 2: Audience

**Who do you think would benefit most in your community from an education session?**

**Brings together people who have a common interest.**

**Sometimes the target audience is chosen for you.**



# Planning Community Awareness Sessions on Tuberculosis: A Step by Step Guide



## Tab 3: Key Messages & topics

### Key Messages:

The message or messages you want your audience to remember the most.

### Topic Ideas:

Specific TB topic that you want your audience to learn about.

# Planning Community Awareness Sessions on Tuberculosis: A Step by Step Guide

## Tab 4: Activities

- Appropriate for the target audience
- Engaging, interactive and fun

### Logistics of planning

- Where will you present?
- When will you present?
- How will people attend your event?
  - ❖ **Have a backup plan**



# Planning Community Awareness Sessions on Tuberculosis: A Step by Step Guide

## Tab 5: Partners

- Don't try to do it all yourself
- Do your partner's goals, vision, or messaging fit?



# Planning Community Awareness Sessions on Tuberculosis: A Step by Step Guide

## Tab 6: Resources

- **Human Resources**

  - Who can help with planning the event?



- **Educational Resources**

  - TB tool kit and resource list



- **Financial Resource**

  - Health director



# Planning Community Awareness Sessions on Tuberculosis: A Step by Step Guide

## Tab 7: Advertising

Multiple avenues reaches more people

- Word of mouth
- Social media
- Posters signage and newsletter
- Announcements at other community events



# What is TB not TV

**Audience:** Young school age children (grade 4 to 6)

## **Key message and topic:**

- **Key msg:** Stop the spread of TB
- **Topic's:** How the disease is spread, how TB can be asleep or awake in your body.

## **Activities to engage children in**

- Teaching them how TB is spread
- Drawing activity or drawing contest with prizes
- Bingo or tik tac toe (one health)

**Partners:** School, elders as judge, health director and another Nurse or CHR

**Resources:** FNHIB, reputable TB websites ,you tube for educational videos, health resources, and one health

**Advertising:** School send home letter, Posting the winning picture in a high traffic area, social media (facebook)

# TB and Pregnancy

**Audience:** pregnant women

**Key Messages and Topic Ideas:**

- **Key Message** Pregnancy can increase your risk of TB

**Topic**

- What is TB
- What to look for
- Risk of TB during pregnancy
- How to protect yourself during pregnancy

**Activities:** Education session, lunch and learn, door prizes

**Partners:** Perinatal Nurse, physicians, CHR & CHN, health director, prenatal nutrition program.

**Resources:** One health, FNIIHB, health director, community hall/event center

**Advertising.** Signage and posters about your event in high traffic areas, pamphlets. Utilize your partners for example , the physician can inform the patient.



# Resources

Government of Canada Tuberculosis in First Nations in Canada

<https://www.sac-isc.gc.ca/eng/1570717311129/157071735330>

First Nations Health Authority, Tuberculosis Services

<https://www.fnha.ca/what-we-do/communicable-disease-control/respiratory-infections-tuberculosis>

BC center for Disease Control

<http://www.bccdc.ca/health-professionals/clinical-resources/communicable-disease-control-manual/tuberculosis>

Stop TB Canada

<https://www.stoptbcanada.com/>

WHO

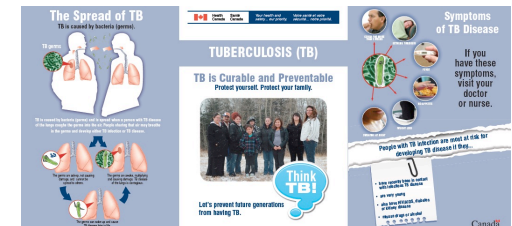
<https://www.who.int/campaigns/world-tb-day/2023>

You tube

<https://youtu.be/qlKwAH-8cmI>

TB toolkit & One health

## Pamphlets



# TB Example

**Audience:** Elders

**Key message and Topic:**

– **Key message:**

– **Topic:**

**Activities:**

**Partners:**

**Resources:**

**Advertising:**

# Questions?



# Thank you

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